

"I like what I see"



### Why Does it Work?

Which advertising medium allows you to reach audiences wherever that audience is?  
The AdVan has superb advantages over all static advertising and marketing concepts - due simply to its mobility. Be anywhere, reach anyone, deliver any message.  
Target audiences in any location, at any time!  
We bring Brands, Products and Ideas directly to audiences wherever your audiences are, On-Street!

### What We Can Do?

Get in touch with your audience, interact and communicate in new and exciting ways. Involve your audience with your Brand by using a wide variety of interactive media built-in to our 'technology packed' vehicles. The Giant 3m X 2m Display Screen is SuperBright, Ultra Wide Angle for mass audience viewing. Another major feature is the Dual Lens Technology enabling Hi-Resolution Crisp Content at all distances, even close up and in direct sunlight.



Traditional outdoor LED technology which produces only Low Resolution pixelated graphics is a thing of the past!

We can also develop creative solutions around your campaign which leverage technologies such as Bluetooth Proximity Marketing Hardware, Gaming Consoles, Live Internet, TV & TouchScreen Technologies to enable better communication with your target audiences.

### Why Choose Us for Your Campaign?

The AdVan Team have more than 20 years experience in delivering innovative and dynamic marketing solutions for their clients. Our creativity in terms of design, implementation and execution, have resulted in many successful events, roadshows and marketing campaigns across Ireland. Based in Dublin we have an excellent knowledge of Irish audiences, locations, venues as well as local and national demographics.

In short, we have the people, the technology and the experience to deliver more than we promise.

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